



Governor's Traffic Safety Advisory Commission
SHSP Action Team Name: Senior Mobility Work Group
Location Horatio Earle Learning Center
Date Thursday, March 12, 2015
Time 2:00 – 4:00 pm

Attendance	
Name	Agency
Charlotte Kilvington	OHSP
Carol Reagan	MDOS (via phone)
Patrick Bowman	UMTRI
Kim Larivere	MDOT
Sandra Maxwell	AAA (via phone)
Lisa Lubahn	MDOT
Donna Buciarelli	Beaumont Hospital
Jill Gleason	MSP
Tari Muniz	OSA

Agenda Item: Update on Older Driver Education & Safe Mobility Planning Project

Discussion Stu was unable to attend the meeting, but sent this to the group in an e-mail:

Unfortunately I'll be at a meeting at MDOT's Grand Rapids offices tomorrow, and so will be unable to attend our SMWG meeting. Attached are the final seven logo/slogan designs for the Older Driver Ed/Intervention Strategy that UMTRI will test with focus groups of older drivers and family members and in structured interviews with professionals. Likely these tests will be scheduled for April in the Lansing area (urban setting) and in either Washtenaw or Lenawee County (rural settings). Attached is UMTRI's submitted general plan for the testing process, which has not yet been detailed. I will let SMWG members know what the specific testing plan is and how we all might be able to observe the group process.

Also next week we will hold initial discussions with MDOT, DOS, and DTMB technical staff on available resources needed to develop and host a website for the Strategy. This meeting will be held Monday March 16th at 9AM and if anyone is interested, here is the conference line number to join the discussion: Dial-In Number 877-336-1828 Access Code: 8553654#. If you can't make it, we will be providing updates to the Advisory and Stakeholder Groups.

The logo/slogan and website development encompass two of the three major project objectives for this spring 2015, with the third main objective to begin working on longer term leadership and administrative plan for the project. We are planning to host our next Advisory and Stakeholder Group meeting in early to mid-May, at which time we will have developed materials for an open forum discussion and team planning on all of these objectives.

I hope this brief overview is of help to the SMWG meeting tomorrow. Please call me with any questions or comments. Many thanks!

The logos/etc. are attached.

Action: Driver ESMP meeting on March 16th

Agenda Item: REMA/RTA update

Discussion: No update was given

Action: none

Agenda Item: Data Update – clarify what is needed/should be included for the updated action plan

Discussion: Patrick from UMTRI showed us the spreadsheets he created. A discrepancy in the data was discovered and the group surmised that live data had been previously used. We will be going forward using Patrick's numbers. Carol was able to verify Patrick's numbers during the meeting. Patrick will add the data for 2014 and bring it to the next meeting.

Action: All SMWG member should be prepared to update the Action Plan at the May meeting. The May meeting will be dedicated to updating the plan.

At the next meeting the group will also need to determine if the goals stated in the plan should be updated. Kathy Farnum will be invited.

Agenda Item: Discussion / Comments on recent road funding deal.

Discussion: no discussion – deferred until next meeting.

Action: none

Agenda Item: Discussion Topics:

Discussion:

Car-Fit: We have gotten a list of instructors and techs, and are working on getting CarFit back in Michigan. Gary Bubar has been hired by AAA. There are still some issues to work through, but that is in process.

Aging Driver Guidebook: The first printing is gone, the second printing (100,000 funded by OHSP) – the shipment was received in January. There is a meeting scheduled later in March to discuss promoting the guidebook more. Copies are being put into the packets for attendees of the Traffic Safety Summit.

Other item: Lisa announced she has taken a new position, and asked the group to think about who they would like to co-chair with Linda Fech. Lisa's replacement will still be a member of the SMWG.

Action: None

Future Meeting Dates

May 7, 2015

July 9, 2015

September 10, 2015

November 12, 2015